

Media Contact:
Kelly S. Beaty
646-233-4902
Kelly@dressforsuccess.org

FOR IMMEDIATE RELEASE

Dress for Success Annual Winter Benefit Celebrates Style, Philanthropy, and Triumph at 2011 *Women Helping Women*

NEW YORK – (December 5, 2011) – On what may be one of the most inspirational mornings of the year, Dress for Success will host its 2011 annual winter benefit, *Women Helping Women*. On December 6, some of New York's most dynamic women and men will kick-start the holiday season by celebrating heroic women who have triumphed over tribulation on the quest to self-sufficiency.

Headlining this year's breakfast event is style guru and veteran beauty director, **Mikki Taylor**, who became best known for her acclaimed work with *Essence* magazine. Taylor is the author of the newly released book, *Commander In Chic: Every Woman's Guide to Managing Her Style Like a First Lady*, a step-by-step style guide that makes the confidence and regality of First Lady Michelle Obama accessible and attainable for every woman. Following the breakfast, Taylor will host a book signing for attendees who purchase the book onsite. One hundred percent of profits from all books sold during *Women Helping Women* will be donated to Dress for Success.

Celebrating the spirit of philanthropy, Dress for Success Worldwide will award the honorable Model of Excellence Award to two external partners who have provided invaluable pro-bono support to Dress for Success Worldwide. This year's recipients are **Finn Partners**, which has provided gratis PR services and outstanding communications counsel for more than three years, and the **Dress for Success Technology Council**, a collection of IT professionals from various institutions and businesses who provide guidance and support on a range of issues relating to infrastructure, policies, and the Dress for Success Web site.

An awe-inspiring event, *Women Helping Women* raises funds and support to benefit the Professional Women's Group—an international networking association for Dress for Success clients who have successfully transitioned into the workforce. To bring the meaning of this morning full circle, attendees will also hear the triumphant success story of **Mary L. Craveor**, a Dress for Success client and Professional Women's Group member.

Women Helping Women will take place on Tuesday, December 6th at 8:00 AM at New York's Roosevelt Hotel and is being presented by Bobbi Brown Cosmetics, lia sophia, The Verizon Foundation and New York Life. Limited tickets are still available and event proceeds benefit Dress for Success Worldwide. For more information or to purchase tickets, please visit <http://126breakfast-auto.eventbrite.com>.

About Dress for Success

Dress for Success is an international not-for-profit organization that promotes the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life. Since starting operations in 1997, Dress for Success has expanded to more than 110 cities in 12 countries. To date, Dress for Success has helped more than 600,000 women work towards self-sufficiency.

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