

**TOMMY HILFIGER DEBUTS LIMITED-EDITION SCARF AND NECKTIE TO BENEFIT
DRESS FOR SUCCESS**

100 percent of the proceeds from the sales of the exclusively-designed accessories will be donated to Dress for Success, the not-for-profit organization committed to helping underprivileged women take charge of their lives

NEW YORK, NEW YORK [March 2009] – **Tommy Hilfiger U.S.A., Inc.**, in partnership with **Dress for Success Worldwide**, debuts two limited-edition items, a women’s silk scarf and a men’s necktie. 100% proceeds from sales of the accessories will benefit Dress for Success, founded to promote the economic independence of disadvantaged women by providing professional attire, a network of support, and the career development tools to help women thrive in work and in life.

“I’ve always admired Dress for Success’ dedication to the community,” explained designer Tommy Hilfiger. “Given the current economic climate and low employment rates, it becomes even more crucial for women to have the clothing and confidence they need to find work. We are honored to join Dress for Success in helping so many women improve their lives.”

“Tommy Hilfiger has been a dedicated partner to Dress for Success for many years,” said Joi Gordon, CEO of Dress for Success Worldwide. “These classic and beautiful accessories will not only raise critical funds to support our programs, but also provide a unifying symbol of the opportunity and hope given by Dress for Success.”

The exclusive silk scarf and necktie, designed in signature Tommy Hilfiger colors of vivid red, navy blue and white, will both retail at \$30. The items will be available online on tommyhilfiger.com April 1 and in select Tommy Hilfiger US stores April 15 through the fall.

#

About Tommy Hilfiger Group

With a premium lifestyle brand portfolio that includes Tommy Hilfiger and Hilfiger Denim, The Tommy Hilfiger Group of Companies is one of the world’s most recognized designer apparel groups. The Group’s focus is designing and marketing high-quality menswear, womenswear, children’s apparel and denim collections. Through select licensees, the Group offers complementary lifestyle products such as accessories, fragrances and home furnishings. Tommy Hilfiger Group merchandise is available to consumers worldwide through an extensive network of dedicated retail stores, leading specialty and department stores and other carefully controlled distribution channels. For additional information about the Tommy Hilfiger Group of Companies, please visit www.tommy.com.

About Dress for Success

Dress for Success is an international not-for-profit organization that promotes the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tolls to help women thrive in work and in life. Since starting operations in 1997, Dress for Success has expanded to more than 90 cities in the U.S., Canada, Jamaica, Mexico, New Zealand, the Netherlands, Poland and the UK. To date, Dress for Success has helped more than 500,000 women work towards self-sufficiency. Visit www.dressforsuccess.org to learn more.

For further information:

TOMMY  HILFIGER

Marybeth Schmitt
SVP of Communications
Tommy Hilfiger U.S.A., Inc.
Tel: 212-548-1952
MSchmitt@tommy-usa.com

Suzanne Elliott
EVP of Development and Marketing
Dress for Success Worldwide
Tel: 646-233-4950
Suzanne@dressforsuccess.org