

*“We focus on helping each woman prepare for the **journey ahead.**”*

When Dress for Success® was founded, we set out to address the catch-22 that confronts disadvantaged women trying to enter the workforce: “Without a job, how can you afford a suit? But without a suit, how can you get a job?” We quickly became well-known for providing suits to disadvantaged women returning to or entering the workforce. Which, in turn, has enabled us to suit **more than 650,000 women in more than 115 cities** across the world. As our organization has grown, so too has our ability to serve the total needs of our clients.

Today, Dress for Success has five signature programs worldwide that enable us to help make sure each of our clients is **Going Places. Going Strong.**

Suiting Program

Job-ready women come to Dress for Success by referral only from a range of non-profit organizations. Each client works one-on-one with a highly trained volunteer personal shopper who helps her select professional attire and also provides support and encouragement as she prepares for her upcoming interviews. Dress for Success provides each client with a career suit, cosmetics, footwear and accessories—and most importantly, positive reinforcement and a boost of confidence. After a client finds work, she can return to Dress for Success for a full week’s worth of professional attire. The clothing that Dress for Success provides to our clients symbolizes our faith in every woman’s ability to succeed.

Career Center

Our Career Centers take women’s job readiness “beyond the suit” to help raise their chances of success in a competitive job market. Our Career Centers promote confidence and professionalism by pairing our clients with staff members who work one-on-one with them. Staff members help create superior résumés and cover letters, provide career counseling, conduct mock interviews, and facilitate access to our professional skills training course.

Going Places Network

Many Dress for Success clients have been negatively affected by today’s job market and face circumstantial challenges in finding a new position. The Going Places Network by Walmart offers a 12-week safety net of support to women who have participated in our Suiting Program but have not yet secured employment. Clients meet for two hours each week, attend a workshop series on relevant job search topics, network with fellow participants, and receive additional one-on-one job search support in the Career Center.

Professional Women’s Group

Along with the success of landing a new job, newly employed women often encounter an unfamiliar set of employment obstacles. From understanding corporate culture to managing personal finances, career novices are often left to navigate the unwritten rules of the workplace with little or no support. The Professional Women’s Group (PWG) bolsters the careers of successfully employed Dress for Success women by providing them with a network of support, practical information, and inspiration to remain employed so they can truly thrive.

Financial Literacy

Earning a living is only half of the journey to financial independence. A truly successful woman must also understand and be a good steward of her finances in order to support herself and her family. Because the mission of Dress for Success is rooted in the economic independence of our women, clients who have been active PWG members for at least one year are eligible to enroll in our exclusive 15-week Financial Literacy Program. This program, designed with the unique needs of Dress for Success women in mind, ensures that each participant learns to make sound financial decisions, develops a plan for her future and is sufficiently empowered to reclaim her financial freedom.

To learn more about the programs of Dress for Success, visit www.dressforsuccess.org.