



REQUIRED EXPERIENCE FOR HEALTHY CAREERS

June 28, 2011 - The Healthcare Businesswomen's Association Announces Alliance with Dress for Success

The Healthcare Businesswomen's Association (HBA) is pleased to announce a formal alliance with [Dress for Success](#). The mission of Dress for Success is to promote the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life. Since 1997, Dress for Success has served more than 600,000 women around the world.

Several HBA chapters have supported Dress for Success via chapter events. We are pleased to announce a new project. The HBA and Dress for Success are collaborating on a 2011 [Rising Star](#) class project. This project creates an opportunity for the current class of Rising Star's to engage, interact and network with one another and their respective chapter, while giving back to their community, creating a legacy they can call their own. This will be piloted in cooperation with the [HBA Greater Philadelphia](#) and [San Francisco Bay Area](#) chapters. The results of this class project will be presented at the [2011 HBA Leadership Conference](#).

About The HBA

The [Healthcare Businesswomen's Association](#) (HBA) is in its fourth decade as a global not-for-profit organization dedicated to furthering the advancement of women in healthcare worldwide. With 15 chapters throughout the US and in Europe, the HBA is headquartered in New Jersey with offices in Philadelphia and Research Triangle Park. The HBA provides educational opportunities for women and men to develop cutting-edge healthcare industry knowledge and leadership skills; recognizes outstanding women and men in the industry; provides opportunities for networking; creates greater visibility for women in the industry; fosters mentoring relationships and serves as a conduit and sponsor for research on career advancement issues. HBA has over 6,000 individual members and over 130 Corporate Partners. It is widely recognized as the catalyst for leadership development of women in healthcare worldwide. For more information, visit www.hbanet.org.

About Dress for Success

The mission of Dress for Success is to promote the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life. Since 1997, Dress for Success has served more than 600,000 women around the world.

To meet the need for services that would help women both find and keep jobs, Dress for Success established the [Professional Women's Group \(PWG\) program](#), which offers women ongoing support as they successfully transition into the workforce, build thriving careers and prosper in the mainstream workplace. Once a woman joins the PWG she is a member for life,

able to attend meetings at any affiliate throughout the world and can benefit from additional employment retention and mentoring programs. Dress for Success also has developed [Career Center](#), an initiative that promotes confidence and professionalism by providing women career guidance, the chance to acquire technology skills and assistance in their job searches.