



ANNUAL REPORT 2009



DRESS FOR SUCCESS®

WHERE WE ARE NOW

As we entered 2009 we were met with the challenges of a down economy and staggering unemployment numbers. Despite these difficult times, Dress for Success emerged as a powerful resource for women looking to start over, re-enter the workforce, or retain their jobs and strengthen their careers. Supporters recognized the vital role that Dress for Success plays in helping women achieve economic independence, especially during such difficult times, and it is because of this that our organization saw our most successful year to date.

To meet the growing needs of our clients, we enhanced several of our services and piloted new programs in New York with plans to implement them at affiliate locations in 2010. Among our new initiatives are the Breakfast Club, a networking and resource group for our unemployed clients; the Financial Literacy Program, an interactive seminar series providing skills and knowledge to address personal financial issues; and the Health and Wellness program, which deals with nutrition, fitness and other aspects of a healthy lifestyle. Given the success of these programs, we will continue to build on our services and offer new programs that address the concerns of the women we serve.

In 2009 Dress for Success Worldwide developed a new strategic plan for implementation over the next five years. Highlights include repositioning of our offices from boutiques, with a focus on suiting, to centers where women experience career transformations, enhancing the operating and governance models of the affiliate program, and leveraging advocacy efforts to expand and diversify funders. We have already begun to implement these initiatives that will ensure that more women will have access to our unique programs, benefiting entire families around the world.

As an organization, we have continued to expand and enhance our services to disadvantaged women around the globe. In 2009 nine new affiliates were approved - taking the total to 99 cities where Dress for Success is serving communities in need! To meet the growing need of affiliate expansion, the strategic plan called for the creation of Regional Centers of Excellence. These facilities will serve women in their communities and will also provide training and support to affiliates located in its region. The New York office will support the affiliates located in the eastern part of the US and Canada as well as Europe and the West Indies, while Dress for Success Worldwide - West, opened in Los Angeles at the end of the year, will manage the western part of the US and Canada in addition to Australia, New Zealand and Mexico. In 2010, we will open Dress for Success Worldwide - Central in Chicago to assist affiliates located in the Midwest and Central Canada. The regional centers will also support the expansion of Tier 1 and Tier 2 target locations for Dress for Success: areas where we know our services are greatly needed but do not yet have a presence.

This past year has been a tremendous step forward for Dress for Success. Although we do not know what the economy and job market will hold for 2010, we do know that Dress for Success will continue its commitment to serve women in need. Our goals for the coming year include the launch of a new Health and Wellness program and an increase in scholarships to the women that we serve as well as expanding our network of support. We are excited to see the great success that 2010 will bring!



A handwritten signature in black ink, appearing to read 'Joi Gordon'.

Joi Gordon
Chief Executive Officer



A handwritten signature in black ink, appearing to read 'Niki Leondakis'.

Niki Leondakis
Chairman of the Board of Directors

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Success Story portraits by Chris Rohleder: 4, 6, 8
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Special thanks to Dan Peyton for designing the 2009 Annual Report

Suiting Program

Dress for Success affiliates around the world provide suits and business apparel to disadvantaged women who are returning to or entering the workforce. Our clients receive one-on-one assistance from personal shoppers, our trained volunteers who offer encouragement, support and interview tips. After a woman secures employment she is invited to return to Dress for Success for additional work attire.

Impact

- Approximately 51,000 women were suited at all affiliates throughout the world.
-

Career Center

Dress for Success operates Career Center programs in 54 affiliates. The purpose of the Dress for Success Career Center is to provide clients with comprehensive résumé-building advice, technology skills, job-seeking support, mock interviews, a lending library of educational materials and all aspects of financial literacy and career building information.

The Career Center was expanded in 2009 to include a new program, the Breakfast Club. Piloted in New York City, the Breakfast Club offers unemployed Dress for Success clients the skills to be competitive in the job search. Industry leaders teach valuable tools and tactics, and during each weekly session members are provided with hands-on applications of the day's lesson and the opportunity to network with other women facing similar struggles.

Monster expanded our Career Center program by inviting our clients to attend its Keep America Working Tour. In addition to allowing them access to its career fair, Monster created a special program where human resource professionals provided our clients with an insider's view on navigating a job fair and other important job search information. More than 900 clients from 22 Dress for Success affiliates participated, with more than 54 receiving interviews and at least 17 getting hired as a result of the fairs.

Impact

- In total, 54 Dress for Success affiliates operated Career Centers.
- More than 7,700 clients utilized the services of the Career Center.
- More than 2,200 clients were interviewed and more than 1,200 clients secured employment as a result of the services provided by the Career Center.

Professional Women's Group

The mission of the Dress for Success Professional Women's Group (PWG) is to provide our network of employed Dress for Success women the partnership of support, practical information and inspiration to achieve self-defined success in career and life. The Professional Women's Group strives to teach underserved women about workplace communication, corporate culture, financial literacy, balancing family and work, the written and unwritten rules of the workplace and more. Monthly meetings provide the opportunity for members to network with other professional women and participate in workshops with experts.

To build on the growing needs and skills of PWG members, we created the Financial Literacy Program, a 12-week seminar series that covers both basic and advanced topics of financial education. This new initiative, piloted in New York City and expanded to several affiliates across the U.S., is open to PWG members who have demonstrated an interest and commitment to improving their financial lives. The women learn a wide-range of financial topics including budgeting, basic banking, tackling debt issues, taxes, investing and retirement.

Impact

- Currently, 65 affiliates operate Professional Women's Groups.
- There are currently more than 15,800 PWG members worldwide.
- 76% of PWG members remained employed after one year on the job.*
- The majority of PWG members are employed in the healthcare, clerical and hospitality fields.*
- 70% of PWG members reported that they were establishing new social relationships.*
- 75% of PWG members reported that they could handle the unexpected without a problem or with hard work.*
- Over 70% of PWG members reported that they have definite career and personal goals that they would like to achieve.*
- 84% of Professional Women's Group members stated they were the primary wage-earner. Nearly half of our members have children under the age of 18 and many have their adult children still living at home. 12% also care for their parents or grandchildren.*

**Results reflect a 2008 survey.*





Success Story

Bessie

In 2008, Bessie was hired as a parent advocate for P.S. 73 and immediately joined Dress for Success's Professional Women's Group. She lost her job after only six months due to budgetary restraints. Since then, she has been working part-time and attending Bronx Community College.

Bessie has been faithfully attending the Breakfast Club every week since losing her job. She remains committed to developing herself professionally and is obtaining a license to be a family childcare provider. In November 2009, Bessie was awarded a scholarship to complete her final credits for an Associates Degree in Early Childhood Development.

Bessie is a dedicated member of the Professional Women's Group. She is now participating in a program to develop her business plan to open a daycare center.

"Dress for Success is like my breakfast, lunch and dinner. I'm truly fulfilled. As long as you have fulfillment, you can soar in life."

Success Summit

The fifth annual *Success Summit* leadership conference was held in July at Kimpton's Sir Frances Drake Hotel in San Francisco. The *Success Summit* is a conference for both Professional Women's Group members (delegates) and coordinators to develop leadership skills through networking, expanding personal and professional skills and exploring issues surrounding employment retention. Niecy Nash, actress and television star, was the keynote speaker at the *Summit's* Inspirational Dinner.

Success Summit Statistics

- Delegates have been members of the PWG for an average of over two years.
- 100% of delegates are employed; nearly 40% supervise others as a responsibility.
- 29% of delegates have earned an undergraduate or graduate degree and 63% have earned some college credits.
- 84% of the delegates have children.
- Eileen Beaman and Marcy Vaughn, 2008 PWG delegates, received the Community Action Project Achievement Award.
- Dress for Success San Antonio received the Affiliate Achievement Award for outstanding programming and Career Center services.

Sponsors

- Kimpton Hotels & Restaurants
- lia sophia
- Robert Half International
- Rona Jaffe Foundation

Impact

- Provided delegates with leadership skills to help them succeed in their professional and personal lives.
- 52 affiliates from around the world were each represented by one delegate and one PWG coordinator.

Achievement Awards

Each year, Dress for Success presents Achievement Awards to a delegate and an affiliate at the *Success Summit* for effectively demonstrating their understanding of what they had learned at the *Summit* the previous year and successfully applying the skills and information from this event to their work with Dress for Success.

The Community Action Project (CAP) helps to build local community involvement with the delegates guiding the way, reaching thousands of people every year. The 2009 CAP Award nominees were so inspiring that Dress for Success honored two PWG members, Eileen Beaman from Dress for Success Brookhaven and Marcy Vaughn from Dress for Success Memphis. Eileen, along with her PWG members, created a career development and suiting program for female veterans and the wives of veterans returning from Afghanistan and Iraq. In addition, her group successfully executed a fundraiser and raised awareness of this great need in the community. Marcy created Change for a Healthier Lifestyle, a health education, information and resource fair for women. With the support of non-profits in the community, the fair was a great success and more than 130 women attended.

Dress for Success San Antonio received the Affiliate Achievement Award for outstanding PWG programming. The affiliate demonstrated great progress over the past year, giving all PWG members the tools necessary to help them achieve self-sufficiency and success.

Affiliate Highlights

Since starting operations in 1997, Dress for Success has expanded to 99 cities in the U.S., Australia, Canada, Mexico, New Zealand, the Netherlands, Poland, the United Kingdom and the West Indies. Our affiliates are committed to the mission of helping disadvantaged women on the path to self-sufficiency. In 2009, we opened offices in Los Angeles and San Jose, California; Tallahassee, Florida; Baton Rouge, Louisiana; Twin Cities, Minnesota; Las Vegas, Nevada; Providence, Rhode Island; Brisbane and Sydney, Australia; and Toronto, Canada.

The ethnic makeup of our clients is as follows: 40% are African American or of African heritage, 23% are Caucasian, 12% are Latina, 4% are New Zealand/European, 2% are Asian, 2% are Maori, 1% is Pacific Islander, 1% is Native American, and 15% is other/unknown.

Impact

- Approximately 51,000 women were served by Dress for Success affiliates worldwide.
- More than 1,400 women joined our Professional Women's Group.
- More than 7,700 women benefited from the services of our Career Center.
- Nearly 5,700 volunteers contributed their time and expertise.
- Affiliates raised nearly \$12 million locally for their organizations.
- Dress for Success Worldwide distributed apparel, accessories, footwear and cosmetic products worth more than \$8,614,575 to our affiliates.
- Representatives from 74 affiliates attended the 2009 annual affiliate leadership conference in New York, NY.

Success Story



Stasia

Stasia left her home in Poland with hopes of a new life and promising career in the US but found herself struggling to find work. She first came to Dress for Success for an interview suit and since this time has been active in many of the programs and services Dress for Success offers. She has received support, both personally and professionally, to move forward and succeed. Currently employed as a receptionist in a medical office, Stasia plans to continue her education. Stasia believes that opportunities such as the PWG are "like a battery charging me with encouragement, professional support and friendship."

2009 Lublin Award Recipients: True Leaders in Action

During the annual leadership conference, Dress for Success Worldwide recognizes affiliates that have demonstrated extraordinary growth in key areas with the Lublin Award, named for our founder Nancy Lublin. The 2009 recipients of this prestigious award were Dress for Success Boston and Dress for Success Oregon, both attaining remarkable results over the past year.

Dress for Success Boston experienced tremendous success in a number of areas. The organization expanded its pool of volunteers by 25%, the amount of women served by 24%, new PWG members by nearly 40%, and increased the funds raised by nearly 50%.

Dress for Success Oregon's achievements were equally impressive, as they increased their pool of volunteers by 21%, the amount of women served by more than 50%, their referral agencies by 60%, and suitings by 46%. The Lublin Award is the highest honor that an affiliate can receive, and the outstanding successes of Dress for Success Boston and Dress for Success Oregon made them both truly deserving of this recognition.

2009 Affiliate Spotlight:

Poland San Diego Worcester



Dress for Success Worldwide highlights three outstanding affiliates from diverse geographic regions, Dress for Success Poland, Dress for Success San Diego and Dress for Success Worcester, for the strength of their individual programs and the tremendous impact each has made in its respective communities.

Utilizing and cultivating a strong board of directors:

- Dress for Success San Diego maintains a strong, diversified board of directors where each member utilizes her unique skill set in diverse areas to move the affiliate forward. Dress for Success San Diego continually seeks out board members by conducting an internal skills matrix and identifying leadership opportunities.
- Dress for Success Worcester has developed a very active board of directors with deep community ties who serve as ambassadors to the organization by building awareness and a network of support, and engaging the community with opportunities to get involved with the affiliate.

Enhancing and developing various employment retention programs intended to serve a diverse array of clients:

- Dress for Success Poland created an employment retention program to directly address the needs of its clients. 82% of the program's participants have already been hired in full-time jobs or internships. The organization also offers a mentorship program and conferences to help clients to build their network and skills.
- Dress for Success San Diego listens to the employment and life skills needs of its clients and incorporates them into its program and services. The clients' transition to economic independence is supported through several programs including suiting, mentoring, the Breakfast Club, and the Professional Women's Group.

Hosting successful fundraising events:

- In its first year of operation, Dress for Success Worcester developed two signature events that proved successful at both raising funds and awareness. In addition to using tra-

ditional methods such as securing event sponsors and holding auctions, the affiliate also utilized donations of unique venue spaces and other services to lower costs.

- Each year, Dress for Success San Diego creates an innovative and engaging event that helps to cultivate new friendships, showcase the organization and celebrate its success. The affiliate is also the beneficiary of several third-party events, allowing them to raise awareness and funds with no cost to the organization.

Building a strong base of dedicated volunteers who embrace the Dress for Success mission:

- Dress for Success Poland continually builds its volunteer base by promoting the affiliate and volunteer opportunities on TV, radio, national and local print media, and volunteer listing sites. The affiliate is fortunate to have a strong network of ambassadors who spread the mission of the organization in their workplace and community.
- Dress for Success San Diego recruits volunteers through its Web site, social media and volunteer listing sites. The affiliate offers both individual and group opportunities that are meaningful and directly impact the women served. Volunteers are valued members of Dress for Success San Diego and serve as ambassadors for the organization.
- Dress for Success Worcester has been successful in recruiting volunteers through social media, local press, partnerships with local companies and organizations and outreach by its board of directors. The affiliate also hosts a volunteer appreciation event to thank its volunteers for their efforts.

"Internationally, Dress for Success affiliates leave a daily imprint on the lives of women and their children as we guide them into economic security through our programs and services. By serving women in our communities, Dress for Success affiliates will impact the lives of future generations. A legacy we can all be proud of."

Sylvia Evans McKinney, Executive Director
Dress for Success San Diego

Rookie of the Year

Dress for Success Worldwide also honored Dress for Success Triangle NC and Dress for Success Philadelphia as the 2009 "Rookies of the Year" at the affiliate conference. This award is presented to an affiliate that has been operating less than two years but has already made a significant impact in its community and has reached large numbers of women.

Suiting its first client in May 2008 and staffed only with volunteers, Dress for Success Triangle NC established a strong branch in Durham with more than 100 active volunteers and quickly opened a second branch in Raleigh to serve more women in its community. Dress for Success Philadelphia served its first client July 1st and suited over 3,000 women in just one year. Both Dress for Success Triangle NC and Philadelphia have built strong foundations and are destined for continued success!

Success Story



Addie

The recent economic downturn forced Addie to make a drastic change from a career in microbiology to real estate. She successfully completed real estate classes in 2009 with the support of a grant and is now searching for a firm that will allow her to build more effective and meaningful relationships between Section 8 clients and property managers. Addie is also staying true to her initial passion and is working for a city agency that specializes in ecological and environmental matters. During this difficult transition period, Addie found time and inspiration to create her own non-profit, Grace & Mercy In Action, to mentor at-risk teens and give back to her community.

Addie will always remember how she felt when she first came to Dress for Success - welcomed and respected. Addie is now an active and thriving member of the Professional Women's Group.



Dress for Success Worldwide (New York)

Dress for Success Worldwide also operates our programs in New York City consisting of three branches located in Manhattan, Queens and the Bronx. In addition to meeting commendable suiting goals, growth of the Professional Women's Group and the Career Center, our New York branches also develop and implement pilot programs which are tested and fine-tuned before being rolled out to the affiliate network. In the future we will expand W2W: Leadership for Life Mentoring Program, the Health & Wellness Program and the Ambassador Program.

Breakfast Club

The Breakfast Club was initially piloted at the Queens branch of Dress for Success Worldwide. The Breakfast Club was created when we noticed a significant increase in the number of Professional Women's Group members getting laid off. Women were coming to Dress for Success for the first time and experienced challenges getting hired. Meeting weekly, the Breakfast Club offers unemployed Dress for Success clients with the tools to be competitive in the job search. Industry leaders teach the skills needed to stand out and each session provides members with hands-on applications of the day's lesson and the opportunity to network with other women facing similar struggles. They share great experiences as well as the frustrations they have with the job search process. Dress for Success is proud to offer this vital service and to give hope to so many women. Many of the attendees are glad to network each week, and the support they gain from fellow members is personally and professionally valuable. In New York, we have hosted three 12-week sessions with more than 110 participants, 49 of whom obtained employment.

Mock Interview Program

Since 2008, Dress for Success in New York City has partnered with Allen & Overy, GE and NBC Universal for our Mock Interview program. Dress for Success clients are paired with volunteer interviewers from the three companies for "speed interviewing," where every client is interviewed by three volunteers. In 2009 we expanded the program to include career fair interviews, behavioral interviews and team interviews. In addition, we created the "Dress Rehearsal," which takes place in the volunteer interviewer's office for a one-on-one encounter. Including Dress for Success clients in all stages of the job search process through employment has kept the women and volunteer interviewers engaged and has resulted in an enhanced program concept for affiliate rollout.

Career Fair

For six years Dress for Success hosted a career fair exclusively for our clients in New York City. Unfortunately, due to the lack of companies hiring, we had to cancel the 2009 fair. To fill this gap, Monster invited our clients to attend its *Keep America Working Tour*. In addition to allowing our clients access to its career fair, Monster created a special program with human resource professionals providing the participants with an insider's view on navigating a fair and other important job search information. More than 100 Dress for Success clients participated in the four New York fairs with several receiving interviews and job offers.

Financial Literacy Program

The Financial Literacy Program, a 12-week seminar, is open to Professional Women's Group members who have been employed for at least one year and have demonstrated an interest and commitment to improving their financial lives. The program's curriculum is interactive, allowing the participants to address their personal finance issues in real life, not just in a classroom. As a result, all participants have reviewed their credit report, created and maintained a written budget and can show an active emergency fund.



WOMEN 2 WOMEN Mentoring Program

WOMEN 2 WOMEN (W2W), a 6-month mentorship program pairs a PWG member with an industry professional. The W2W series provides a safe and supportive environment where participants can question and reflect upon their professional choices as they relate to developing a career, and setting and achieving both short term and long term personal goals. The successful pilot produced several mentoring pairs and we plan to continue and expand W2W in New York and around the country.

Health & Wellness Program

Implemented in the summer, the 8-week "Healthy Eating" initiative enriched the lives of the women who participated in it as well as those of their families. Participants were taught the importance of using the food pyramid, shopping with a healthy plan in mind and maximizing healthy meal preparation. During this interactive program, participants learned the importance of making healthy changes to support a healthy and active lifestyle.

Thanks to generous funding from Aetna, 2010 will mark the launch of the new Health and Wellness program of the Dress for Success Professional Women's Group. The new Aetna curriculum will provide health and wellness education workshops for Dress for Success clients to ensure that they can be healthy and productive at work and at home while incorporating a focus on better living.

2009 Accomplishments

- More than 3,800 clients were served in New York City.
- 472 volunteers were active in New York City.
- More than 3,000 women were served in the Career Center in New York.
- 90% of Financial Literacy participants opened a checking account.
- Nine Professional Women's Groups operate in New York City.
- Dress for Success expanded the Career Center to incorporate the successful launch of the Breakfast Club.
- Career coaching was added to the Career Center allowing clients more extensive career counseling and support.

Dress for Success Worldwide - West (Los Angeles)

To meet the goals of our strategic plan, Dress for Success Worldwide opened its first regional office in Los Angeles, CA to serve the needs of our affiliates in the western US. The office launched in December and immediately implemented the suiting and Career Center programs to serve women in the Los Angeles area. In 2010, the office will offer the Professional Women's Group, the Financial Literacy program and the Health & Wellness program to its Los Angeles-based clients. The office will also serve as a Regional Center of Excellence and provide training and support to the affiliates in the region.

C O R P O R A T E P A R T N E R S H I P S

Our corporate partnerships are strategic collaborations between Dress for Success and likeminded companies that want to empower disadvantaged women and help them achieve economic independence.

Success Partners: Monetary donations of \$50,000 or more.



Allergan, Inc.

- Executed the “Express Success” campaign with spokeswoman Vanessa Williams.
- Hosted “Rack Relay” consumer event and suit drive in June in NYC and local events in several markets across the country.

Bloomberg

Bloomberg*

- Founding sponsor of Suits to Go pick-up service for women's clothing donations from residential and business locations in New York City.
- Multi-year grant enabled Dress for Success to continue operations with Brooklyn warehouse, van, inventory management staff and more.

BOBBI BROWN

Bobbi Brown Cosmetics*

- Monetary donations in conjunction with each of Bobbi Brown's appearances on QVC and her monthly column in *Prevention*.
- Provided in-kind donations of cosmetics to clients worldwide.
- Provided makeup artists for clients participating in promotional activities.



Coffee-mate

- Created the *Make Every Cup Count* campaign encouraging consumers to visit its Web site and send a “Cup of Confidence,” an encouraging note to a Dress for Success client.

DIAGEO

Diageo*

- Presenting sponsor of annual gala.
- Ongoing support for the Something To Share™ campaign.

dressbarn

dressbarn*

- National drop-off site and title sponsor of S.O.S - Send One Suit - Weekend SM.
- Platinum sponsor of annual gala.
- Donated more than 10,000 new suits.



FedEx*

- Presenting sponsor at annual gala.
- Support through several events including the Dress for Success Congressional Challenge and donation of a booth at NAACP annual convention.

Gap Inc.

Gap Inc.

- Give & Get campaigns allowed consumers to select one non-profit to receive a monetary donation based on their purchases.



GE

- Presenting sponsor at annual gala.



GlaxoSmithKline/alli*

- Presenting sponsor at annual gala.



Kérastase Paris*

- General support of Dress for Success Worldwide programs and services.
- Hosted Professional Women's Groups in New York City.



Kimpton Hotels & Restaurants*

- Provided hotel rooms and meeting space for *Success Summit* and Dress for Success events across the country.
- Fundraising events with several Dress for Success affiliates, generating significant funds and support locally.



lia sophia*

- Monetary donation in conjunction with select jewelry pieces in each seasonal catalog.
- Donated more than 94,000 jewelry pieces, the largest jewelry donation in our history for Dress for Success clients worldwide.



Lucky Shops

- Dress for Success was the charitable beneficiary of *Lucky* magazine's annual shopping event.



The Style Network*

- Title sponsor of *S.O.S - Send One Suit - Weekend®* and exclusive broadcast partner to Dress for Success.
- Produced marketing video for Dress for Success.
- Hosted *Give & Get Fête* for Dress for Success Worldwide - West.



Sullivan & Cromwell LLP

- Presenting sponsor at annual gala.

*Renewed corporate partners from 2008

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Nick and Nina Alvarez
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Libby Edelman
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Women's Bond Club

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Allergan, Inc.
Bloomberg+
Bobbi Brown Cosmetics+
Coffee-mate
Diageo+
dressbarn+
FedEx
Gap Inc.+
GE
GlaxoSmithKline
Kérastase Paris+
Kimpton Hotels and Restaurants+
lia sophia+
Lucky Shops
The Style Network+
Sullivan & Cromwell LLP

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 Cannon Fashion Group
 CareerBuilder.com
 CDC Group
 Charles David
 Chelsea Design Group
 Cintas
 Club Managers Association
 Coach
 CP Shades
 Creative Artists Agency
 David Meister
 Diageo
 Diane von Furtstenberg
 Dignity U Wear
 DKNY
 Dolce & Gabbana
 Donald J. Pliner
 Dooney & Bourke

dp Accessories
 dressbarn
 DSW
 East 2 West Product Group
 Elie Tahari
 Ellington Bags
 Façade
 FedEx
 Figure 8
 Fingerprint Communications
 Fratelli Rossetti
 Frederic Fekkai Salon
 Genetic Denim
 Gray Advertising
 Gullens Goods LLC
 Harold National Bank
 Ideal Warehouse, LLC
 In-House PR
 InStyle Magazine
 Interview Angel
 Jaclyn Inc.
 Jewish International Connection
 Jill Stuart
 Joe's Jeans
 Jones Apparel
 Journelle
 Kaspar ASL
 Kathleen Kirkwood
 Kellwood
 Kimpton Hotels & Restaurants
 Kirkwood International
 Lafayette 148
 lia sophia
 Lilla P, LLC
 Liz Claiborne
 Lizden
 Loyale
 Mary Kay
 Maxx New York
 Melissa Joy Manning
 Miss Sixty
 Monster
 My Girlfriend's Closet
 Nanette Lepore
 Neiman Marcus
 Neutrogena Cosmetics
 Nicole Miller
 Nine West
 Norma Kamali
 One Step Up
 Oscar de la Renta
 Peace of Cloth
 Pierce Mattie PR
 POP

Props for Today
 Rebecca & Drew
 Redcats USA
 Rena Lange USA
 Sam Edelman
 Scharke
 Simone
 Spanx
 Starwood Hotels & Resorts
 Steve Madden
 Steven Alan
 Talbots
 Teen Vogue
 The Studio NYC
 The Style Network
 Timberland
 Tina Thomson Communications
 Tommy Hilfiger
 Tory Burch
 Tous
 Transit Center
 Unilever
 Vanity Fair
 Wall Group
 Walmart
 Walt Disney World
 White + Warren
 Wolford America Inc.
 Women's Health Magazine
 Zina Eva

**These donors are members of our elite Success Network, a dedicated group of individuals who are committed to providing a foundation of funds to accomplish our mission over the next five years.*

*** Membership in this exclusive giving society allows you to make monthly contributions to consistently support Dress for Success programs. A membership card is issued to members for exciting discounts at area shops, boutiques, and attractions!*

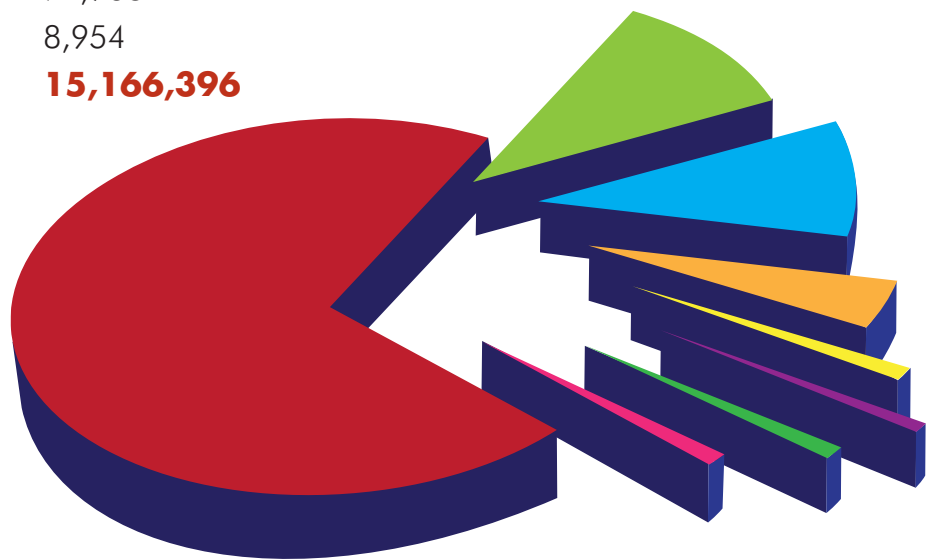
+ Dress for Success Worldwide board member

† Renewed corporate partner from 2008

2009 Summary of Audited Financial Results

SUPPORT & REVENUE

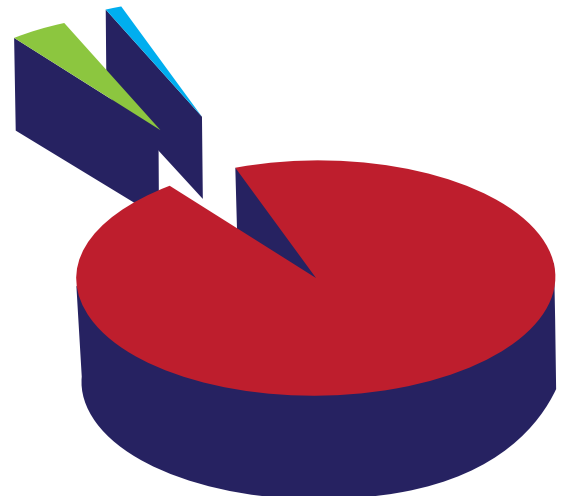
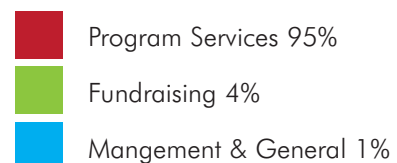
In-Kind	10,963,147
Corporations	1,638,076
Special Events	1,611,563
Foundations & Government	661,725
Individuals	126,876
Workplace Giving	83,087
Member Dues/Fees	72,968
Investment Income	8,954
TOTAL	15,166,396



EXPENSES

Program Services	13,624,284
Fundraising	607,181
Management & General	117,132
TOTAL	14,348,597

Increase in Net Assets	817,799
Net Assets, beginning of period	2,115,474
Net Assets, end of year	2,933,273



DRESS FOR SUCCESS WORLDWIDE AFFILIATES

UNITED STATES

ARIZONA

Phoenix

ARKANSAS

Little Rock

CALIFORNIA

Dress for Success

Worldwide - West

(Los Angeles)

San Diego

San Jose

San Francisco

COLORADO

Colorado Springs

Denver

CONNECTICUT

Hartford

Mid-Fairfield County (Fairfield)

DELAWARE

Delaware (Wilmington)

DISTRICT OF COLUMBIA

Washington

FLORIDA

Greater Orlando

Miami

Palm Beaches

Tallahassee

Tampa Bay

GEORGIA

Atlanta

HAWAII

Honolulu

IDAHO

Boise Valley

ILLINOIS

Chicago

Joliet

Peoria

INDIANA

Indianapolis

KANSAS

Wichita

KENTUCKY

Louisville

LOUISIANA

Baton Rouge

New Orleans

Shreveport-Bossier

MAINE

Southern Maine (Portland)

MARYLAND

Baltimore

MASSACHUSETTS

Boston

Western Massachusetts

(Springfield)

Worcester

MICHIGAN

Michigan (Ypsilanti)

MINNESOTA

Northwest Minnesota (Hawley)

Twin Cities (Minneapolis)

MISSISSIPPI

Metro Jackson

MISSOURI

Midwest (St. Louis)

MONTANA

Billings

NEVADA

Southern Nevada (Las Vegas)

NEW HAMPSHIRE

New Hampshire (Concord)

NEW JERSEY

Hudson County (Jersey City)

Mercer County (Hamilton)

Morris County (Madison)

Newark

NEW YORK

Albany

Brookhaven (Long Island)

Dutchess County

(Poughkeepsie)

New York

NORTH CAROLINA

Charlotte

Triangle NC (Durham)

Winston-Salem

OHIO

Cincinnati

Cleveland

Columbus

Warren-Youngstown

OKLAHOMA

Tulsa

OREGON

Oregon (Portland)

PENNSYLVANIA

Erie

Lackawanna (Scranton)

Luzerne County (Wilkes-Barre)

Philadelphia

Pittsburgh

South Central PA (Harrisburg)

RHODE ISLAND

Rhode Island (Providence)

SOUTH CAROLINA

Charleston County

TENNESSEE

Memphis

TEXAS

Austin

Dallas

Houston

Rio Grande Valley (Pharr)

San Antonio

VIRGINIA

Abingdon

Hampton Roads (Norfolk)

WASHINGTON

Seattle

WEST VIRGINIA

River Cities (Huntington)

WISCONSIN

Racine

AUSTRALIA

Brisbane

Sydney

CANADA

Central Alberta

(Red Deer)

Halifax

Regina

Toronto

Vancouver

MEXICO

Mexico City

NETHERLANDS

Amsterdam

Gorinchem

Leeuwarden

Rotterdam

Spijkensisse

Tilburg

NEW ZEALAND

Auckland

Christchurch

Hamilton

Northland

Wellington

POLAND

Poland-Silesia

UNITED KINGDOM

London

Strathclyde (Glasgow)

WEST INDIES

Jamaica

As of December 31, 2009

DRESS FOR SUCCESS WORLDWIDE STAFF

Dress for Success Worldwide Staff*

Joi Gordon
Chief Executive Officer

Liz Carey
Executive Vice President of Affiliate Relations and Information Technology

Suzanne Elliott
Executive Vice President of Resource Development and Strategic Marketing

Denalerie Johnson
Executive Vice President of Workforce Development

Blair Badenhop
Corporate Contributions Manager

Esther Barnett
Executive Assistant

Sarah Carter
Affiliate Operations Coordinator

Michelle Chin
Development Manager

Jenny Edwards
Affiliate Relations Manager

Joanne Leighton
Controller

Mandee Lee
Affiliate Relations Associate

Erin Moran
Corporate Relations Manager

Amy Nelson
Development Associate

Susan Lewis-O'Halloran
Regional Director of New Zealand & Australia

Jill Pall
Director of Special Events

Jill Simonson
Director of Corporate Relations

Angela Williams
Director of East Coast Operations

Dress for Success Worldwide Program Staff*

NaTosha Benton
Operations Associate

Kat Connelly
Manhattan Volunteer Manager

Jocelyn Greene
Queens Program Coordinator

Regina Howard
Bronx Branch Manager

Erica Lloyd
Suits to Go Program Manager

Richard O'Berry
Donation Courier

Ky Shabazz
Queens Branch Manager

Amy Tashjian
Employment Retention Programs Coordinator

Shaquan Thomas
Bronx Program Coordinator

Wendy Wilkins
Manhattan Branch Manager

Dress for Success Worldwide - West Staff*

Tracey MacDonald
Director of West Coast Operations

Adriana Zyskowski
Branch Manager

Dress for Success Board of Directors+

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Kimpton Hotels & Restaurants

Dorria Ball, Vice Chairwoman
Kraft Foods

Elena Kiam, Treasurer
lia sophia

Clarice Kennedy, Secretary
Resources Global Professional

Frank Aquila
Sullivan & Cromwell LLP

Bobbi Brown
Bobbi Brown Cosmetics

Maureen Case
Bobbi Brown Cosmetics

Doug Checkeris
MediaCom

Debra Kelly-Ennis
Diageo Canada

Donna Griffin
Citi

Carla Hendra
Ogilvy

Mary Ivers
Dress for Success Cincinnati

Jennifer McNulty
Dress for Success Washington DC

Robbin Mitchell
Polo Ralph Lauren

Kim Van Der Zon
Egon International Inc

* As of June 30, 2010

+ As of December 31, 2009



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