



Suits, Strength & Success

10th Anniversary Gala



Event Chair ♦ **Bobbi Brown, Bobbi Brown Cosmetics**

Hosted by **Isaac Mizrahi**

April 12, 2007 ♦ **Marriott Marquis, New York City**

Cocktails and Silent Auction ♦ **6:30 p.m.**

Dinner and Awards ♦ **7:30 p.m.**

**Celebrate Dress for Success' 10th anniversary
with an elegant night of dinner, auctions and awards.**

Since 1997, Dress for Success has

- Assisted more than **350,000 women**
- Opened **81 affiliates in 5 countries**—
the United States, Canada, the United Kingdom,
New Zealand and the Netherlands
- Distributed over **\$13 million** of new apparel
and other in-kind donations to our affiliates
- Expanded our mission beyond suiting to also provide
vital employment retention programs
- Supported more than **8000 women** through
the **Professional Women's Group**
in the last six years
- Impacted **millions of lives**—from women and their families
to thousands of volunteers and hundreds of thousands of donors

As a sponsor of *Suits, Strength & Success*,
YOU will make a substantial and lasting
difference in communities throughout the world.

Dress for Success promotes the economic independence of disadvantaged women by providing professional attire, a network of support, and career development tools to help women thrive in work and in life.

PRESENTING SPONSOR \$50,000

- Exclusive industry presenting sponsor
- Name and logo on event invitation
- Prime placement of full-page color ad on inside or back cover of journal*
- Full-page letter or double page ad in event journal*
- One VIP 10-person table at event with premier placement
- Logo placement on sponsor page in event journal
- Signage at the event
- Stage recognition during event
- Inclusion in all press releases and promotional materials
- Logo and link on Dress for Success website for a year
- Opportunity to place promotional item in event gift bag

Plus choose one of the following:

1. Success is Working Career Fair* Presenting Sponsor

- Name and logo on collateral
- Booth at job fair
- Inclusion in PR and marketing
- Item placement in job fair totes
- Signage at job fair

OR

2. Women Helping Women Benefit Benefactor**

- Name and logo in event invitation and program
- Signage and verbal recognition at event
- One VIP 10-person table in premier location at event
- Item placement in event gift bags
- Name and logo on website
- Scholarship named in your honor through the Professional Women's Group Educational Fund

PLATINUM SPONSOR \$25,000

- Name and logo in event invitation
- Full-page B&W ad in event journal
- One 10-person table at event with prime placement
- Listing on sponsor page in event journal
- Signage at event
- Verbal recognition at event
- Inclusion in all press releases
- Opportunity to place promotional item in event gift bag

Plus choose one of the following:

1. Success is Working Career Fair* Sponsor

- Company name on collateral
- Booth at job fair
- Item placement in job fair Totes
- Signage at job fair

OR

2. Women Helping Women Benefit Sponsor**

- Name and logo in event invitation and program
- Signage and verbal recognition at event
- One 10-person table in prime location at event (*one attendee will be a DFS Professional Women's Group member*)
- Item placement in event gift bags
- Contribution made on your behalf to DFS Professional Women's Group Educational Fund

**Annual March event for over 1,000 Dress for Success clients to explore career opportunities with over 40 partner companies*

*** Premier winter fundraising breakfast with inspirational keynote address and PWG member testimonial*

GOLD SPONSOR \$10,000

- Name in event invitation
- Half-page ad in event journal
- One 10-person table at event
- Opportunity to place promotional item in event gift bag
- Listing on sponsor page in event journal
- Signage at event
- Booth at DFS job fair

SILVER SPONSOR \$7,500

- One 10-person table at event
- Quarter-page ad in event journal
- Listing on sponsor page in event journal
- Opportunity to place promotional item in event gift bag
- Booth at DFS job fair

TABLE OF TEN - \$5,000

INDIVIDUAL TICKET - \$500

Deadline for inclusion in the invite is February 9, 2007. Deadline for inclusion in the journal is March 19, 2007.

JOURNAL ADVERTISING

Celebrate Dress for Success' ten-year anniversary with a congratulatory ad in our commemorative journal. Prices range from \$350 to \$4,000. See registration form for sizes.

EVENT CHAIR BOBBI BROWN TURNS 50!!

Honor Bobbi with your personalized greeting and a \$500 donation to Dress for Success.

A special section will be reserved in the journal for dedicated birthday wishes.

CONTACT

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

SPONSORSHIP COMMITMENT

We would be honored to participate in the ten-year anniversary gala event benefiting Dress for Success in the following manner(s):

_____ Presenting Sponsor \$50,000
and Job Fair Presenting Sponsor or Women Helping Women Benefactor (circle one)

_____ Platinum Sponsor \$25,000
and Job Fair Sponsor or Women Helping Women Sponsor (circle one)

_____ Gold Sponsor \$10,000

_____ Silver Sponsor \$7,500

_____ Table of Ten \$5,000 Number of Tables: _____

_____ Individual Ticket \$500 Number of Tickets: _____

We are unable to attend the event, but would like to make a fully tax-deductible gift to Dress for Success. Donation Amount: \$ _____

ADVERTISING

We would like to purchase the following size ad in the event journal(check one):

_____ Full Page Color (7 ½ x 10)	\$4,000	_____ Half Page Vert. (3 ½ x 10)	\$1,250
_____ Full Page B&W (7 ½ x 10)	\$2,500	_____ Quarter Page (3 ½ x 4 ¾)	\$650
_____ Half Page Horiz. (7 ½ x 4 ¾)	\$1,250	_____ Business Card (3 ½ x 2)	\$350
_____ Bobbi Birthday Wish	\$500		

PAYMENT METHOD

Enclosed is a check for \$ _____ made payable to Dress for Success.

Please charge the following credit card in the amount of \$ _____.

Credit Card #: _____ Expiration Date: _____

Name on Card: _____

Please mail or fax this form by March 30th to:

Dress for Success, Attn: Melissa Silvestri Clough 32 E. 31st Street, 7th Floor, New York, NY 10016

Fax: 212-684-9563 • Phone: 212-532-1922 ext. 4

Dress for Success FEIN: 13-4040377

Honorees

Yogi Berra, *Baseball Legend*

Damon Dash, *Damon Dash Enterprises*

Wendy Finerman, *Producer*

Richard Moody, *airforce Nutrisoda*

Pete Nordstrom, *Nordstrom*

Andrew Rosen, *Theory*

Rachel Roy, *Artistic Director*

Paula Sutter, *Diane von Furstenberg*

Gerri Warren Merrick, *Time Warner*

Special Award

Nancy Lublin, *Founder of Dress for Success*

Host Committee

Chair – Bobbi Brown, *Bobbi Brown Cosmetics*

Lynn Baron

Lorraine Bracco, *The Sopranos*

Maureen Case, *Bobbi Brown Cosmetics*

Jean Chatzky

Jill Cohen, *Bobbi Brown Cosmetics*

L. Marilyn Crawford,
Primetime Omnimedia

Mimi Crume, *HL Group*

Kerry Davis, *HBO Sports*

Samantha Davis, *TyRy Designs*

Habiba Dehlvi, *ABC Carpet & Home*

Rose Flenorl, *FedEx Corporation*

Alex Garfield, *Panticular*

Margaux Guerard

Nurit Kahane Haase, *Journeycorp*

Dyann Klein, *Props for Today*

Deborah Koenigsberger, *Hearts of Gold*

Jacque Lee, *Diageo*

Gail Marquis, *JPMorgan Chase*

Marla Miller, *Major League Baseball*

Judy Newman, *Scholastic*

Cindy Pace, *Pfizer*

Mimi Reisner

Peter Rosenthal, *Rosenthal & Rosenthal*

Amy Rosi, *Aros Communications*

Joan Rothman

Audrey Smaltz, *The Ground Crew*

J. Michael Stanley, *Rosenthal & Rosenthal*

Lynn Tesoro, *HL Group*

Carol Watson, *CW & Partners*

Linda Zango-Haley, *Del Laboratories*

Presenting Sponsors

ESTÉE
LAUDER
COMPANIES

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Corporation

Lord & Taylor
LORD & TAYLOR

Platinum Sponsors

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Diageo
dressbarn
Office Depot
Props for Today
QVC

Gold Sponsors

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Avon Products, Inc.	Merrill Lynch
Belk	Major League Baseball
Bloomberg	Neiman Marcus
Bloomingdale's	Nordstrom
Chantelle	Robert Half International
Cummins Inc.	Saks Fifth Avenue
Elena & Tory Kiam	Sandra Jetton & David Picker
Diane von Furstenberg	Scholastic
GLAMOUR	Secret
Hearts of Gold	Style Network
Holt Renfrew	Time Warner
In Style Magazine	Toyota
Kellwood	Verizon
Kérastase Paris	VIActiv [®]
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Kraft Foods	

Silver Sponsors

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