



Suits to Self-Sufficiency

Sponsorship
York Annual Breakfast
Women and Change

2010

Dress for Success South Central PA
Corporate Office • Boutique • Mobile Program
29 South 10th Street
Harrisburg, PA 17101
Phone: 717-232-1333 Fax: 717-232-1332
www.dressforsuccess.org/southcentralpa

Lebanon Branch Boutique
136 South 8th Street
Lebanon, PA 17042
Phone: 717-270-5337

York Branch Boutique
841 Vogelsong Road
York, PA 17404
Phone: 717-764-3330



Suits to Self-Sufficiency

January 18, 2010

Dear Prospective Sponsor:

Dress for Success South Central PA will be holding our York Annual Breakfast Event, **“Women and Change ~ 2010”**, on Wednesday, March 24, 2010 at the York BonTon Corporate Center Auditorium from 7:30am to 9am. We are looking forward to an inspiring speech from our keynote speaker, York Mayor, Kim Bracey. We are asking you to be a sponsor for this event and help us raise funds for our non-profit organization. Our ability to provide services depends heavily on the success of our fundraising events. Our program has helped over 2,400 disadvantaged women enter the workforce in South Central PA. Over 825 of those women served reside in the York community. Your support will help us to continue to transform lives of under-served women seeking employment.

The mission of Dress for Success South Central PA is to promote the economic independence of disadvantaged women by providing professional attire, a network of support, and the career development tools to help women thrive in work and in life. We “dress” women on the outside and the inside for their professional journey. The suit is just the beginning of how we help women thrive in work and in life. We provide women tools such as employment clothing, confidence, career development, and job retention programs. We give women the confidence and the practical skills to succeed in today’s workplace with the goal to become self-sufficient.

We are asking local businesses and corporations to make an investment in our community by supporting this important fundraising event. Please consider a sponsorship level, outlined in the attached materials or consider a mannequin sponsorship or a donation to our cause. Dress for Success South Central PA relies on the financial contributions and volunteer efforts of individuals and the business community. We would like to count on your support to help us provide our unique services that enable under-served women in our community to reach their goal.

Thank you in advance for your generous support. We look forward to seeing you at our York Annual Breakfast, **“Women and Change ~ 2010”**.

Easy on-line access for sponsorship and/or event registration is available by visiting our website at www.dressforsuccess.org/southcentralpa and clicking on our “events” page. If you have any questions or need more information please feel free to contact us at 717-232-1333.

Most Sincerely,

Ruth Koup

Ruth Koup, Founder and CEO

York Committee Member

YORK ANNUAL BREAKFAST WOMEN AND CHANGE ~ 2010

York Breakfast - The York Breakfast is held to celebrate and highlight Dress for Success South Central PA clients from the current year. This event includes a nice breakfast, client success stories and our keynote speaker. The purpose of this event is to celebrate our sponsors, volunteers, and outstanding clients who make this organization the success it is today. It is also a great way for prospective sponsors and volunteers to learn about Dress for Success South Central PA.

Platinum Sponsor - \$3,000 (exclusive)

- Dress for Success South Central PA Corporate Guild Member for 2010
- Speaker introduction with prepared bio
- 1 PPT commercial slide, company supplied
- Priority table location in proximity to podium
- Recognition on website with logo as event sponsor
- Logo Sash Mannequin priority placement
- Listed Corporate Guild Member on program & website
- Table signage ~ Designated as Corporate Guild Member
- Reserved 1 table for 8

Gold Sponsor - \$2,000

- Dress for Success South Central PA Corporate Guild Member for 2010
- Recognition on website with logo as event sponsor
- Logo Sash Mannequin
- Listed Corporate Guild Members on Program & Website
- Table Signage ~ Designated as Corporate Guild Member
- Reserved 1 table for 8

Silver Sponsor - \$1,000

- Corporate Sponsor on program & website
- Logo Sash Mannequin
- Table signage
- Reserved 1 table for 8

Bronze Sponsor - \$600

- Corporate Sponsor on program
- Logo Sash Mannequin
- Table Signage
- Reserved 1 table for 8

Mannequin Sponsor - \$250

- Logo Sash Mannequin Sponsor on program
- 1 individual reservation

Event Advertising Opportunities

Logo Sash Mannequin ~ Cost \$215.



Individual Event Reservation: \$35.00

Women & Change



2010