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Rick Doucette, Past Board President

Dennis Martinez, Dennis Martinez

Vanessa Russell-Evans, Cox Smith

Judge Peter Sakai, 225th District Court

Michelle Snider, Myriad Genetics, Inc.

November 17, 2011

Greetings,

Dress for Success® (DFS) San Antonio will celebrate its 10-year anniversary by holding a gala, “*Shining the Light on a Decade of Success*” presented by Capital One on Wednesday, March 28, 2012 at the Grand Hyatt San Antonio. Funds raised will be used to support programs that help low income families to permanently leave welfare rolls.

DFS San Antonio has had an increase of 234% in the number of clients served during the last four years. Since opening its doors in September, 2002, DFS San Antonio, a local 501(c)(3) charitable organization, has served 5,000 low-income women. As we help their mothers gain and maintain employment, future generations of children are benefitting as the cycle of generational poverty is broken. More than 12,000 children have been positively affected by Dress for Success San Antonio.

Please consider supporting our gala. Sponsors help make this event possible through significant contributions and in-kind donations.

Besides helping San Antonio’s low-income women and children overcome poverty, your support also will bring significant exposure to your business among members of our community. Please review the attached event and sponsorship information to see what each donor level entails and to help you determine which one is right for you.

If you have any questions about becoming a sponsor, please contact Lee Janda at Dress for Success San Antonio, phone 210.737.1515, or email events@dfssa.org.

Thank you for your consideration.

Sincerely,



Sonya Medina Williams
Honorary Chair
Silver Eagle Distributors



Soña Ramirez
Gala Chair
Ogletree Deakins Law Firm

Shining the Light on a Decade of **Success**



DRESS FOR SUCCESS®

SAN ANTONIO

GALA 2012

PRESENTED BY



INVESTING for Good™

Event Overview

Each year friends of Dress for Success San Antonio gather to share in the transformation of our clients from disadvantaged women to empowered professionals, excelling in both their careers and personal lives. This awe-inspiring event celebrates growth, triumph, and change. The annual gala is our primary fund-raising event and this year we also celebrate our first ten years. *Shining the Light on a Decade of **Success*** will be a fun-filled night of laughter, tears, inspiration and entertainment, attended by philanthropists, industry leaders, and local celebrities.

Who: Supporters and friends of Dress for Success San Antonio

Honorary Chair: Sonya Medina-Williams

Chair: Soña Ramirez

What: An elegant evening dedicated to celebrating the success and accomplishments of the women Dress for Success San Antonio serves, as well as recognizing the generosity of our friends and supporters

Where: The Grand Hyatt in downtown San Antonio

When: Wednesday, March 28, 2012

Silent Auction, Diamond Dig by Mark Sadovsky Jeweler, and Cocktails ♦ 6:00 PM

Dinner Reception and Awards ♦ 7:30 PM

Contact: Lee Janda, Executive Assistant

Dress for Success San Antonio

Phone: 210.737.1515

Email: events@dfssa.org

About Dress for Success San Antonio

Dress for Success San Antonio targets the needs of low-income women by promoting economic security and self-sufficiency to break the chains of generational poverty through job preparation, employment retention and career development programs. Since September 2002, Dress for Success San Antonio has served more than 5,000 low-income women and affected nearly 12,000 children. All our services are provided free of charge to our clients and to our referral agency partners.

Shining the Light on a Decade of **Success**



DRESS FOR SUCCESS[®]

SAN ANTONIO

GALA 2012

PRESENTED BY



INVESTING for Good[™]

Sponsorship Opportunities

Please note that additional sponsorship opportunities are available. We are happy to work with you to customize a level that fits your company's needs.

Presenting Sponsor \$ 25,000

- Industry exclusive opportunity
- Name/logo of sponsor(s) incorporated into event title and prominently featured on all event materials: "Dress for Success San Antonio Gala Presented by: xxxxx"
- Two (2) VIP tables with prime seating for (10) people each (includes tabletop signage with company name)
- Inclusion in all press releases, e-blasts and promotional materials surrounding event
- Logo on event invitation and event webpage
- Prime placement of full page color ad in program
- Option of a welcome letter in program*
- Logo scroll on event screen
- Verbal recognition from stage at event
- Dedicated "Presenting Sponsor" social media postings on Facebook (with logo) and Twitter
- Logo and link on Dress for Success San Antonio website for a year

Platinum Sponsor \$ 15,000

- Name on event invitation and event webpage
- One (1) VIP table with preferred seating for ten (10) people (includes tabletop signage with company name)
- Full page ad in program
- Logo scroll on event screen
- Verbal recognition at event
- Inclusion in all press releases, e-blasts and promotional materials surrounding event
- Dedicated "Platinum Sponsor" social media postings on Facebook (with logo) and Twitter

Gold Sponsor \$ 5,000

- Name on event invitation and event webpage
- One (1) table for ten (10) people (includes tabletop signage with company name)
- Half page ad in program
- Name scroll on event screen
- Mention in social media posting on Facebook and Twitter

Silver Sponsor \$ 2,500

- One (1) table for ten (10) people (includes tabletop signage with company name)
- Opportunity to place promotional item in event gift bag
- Name listing on sponsor page in program
- Name scroll on event screen

Deadline for inclusion on the invite is January 22, 2012.

*Deadline for inclusion in the program is February 24, 2012.

Shining the Light on a Decade of **Success**



DRESS FOR SUCCESS[®]
SAN ANTONIO GALA 2012



PRESENTED BY

INVESTING for Good[™]

Participation Form

Contact Information

Name: _____
Company: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ E-Mail: _____

Participation Level

We would like to support the *Shining the Light on a Decade of Success Gala* as a:

_____ Presenting Sponsor	\$25,000
_____ Platinum Sponsor	\$15,000
_____ Gold Sponsor	\$7,500
_____ Silver Sponsor	\$2,500

Payment Method

_____ Enclosed is a check for \$_____ made payable to Dress for Success San Antonio

_____ Please charge the following credit card in the amount of \$_____.

Credit Card #: _____
Expiration Date: _____ Security Code: _____
Name on Card: _____
Billing Address: _____
City: _____ State: _____ ZIP: _____

Please return this completed form to:

Dress for Success San Antonio Attn: Special Events | PO Box 91036, San Antonio, TX 78209
Fax: 210-737-1616 Email: events@dfssa.org Phone: 210-737-1515 | Tax ID: 74-2948088

Deadline for inclusion on the invite is January 22, 2012.

Transforming Disadvantaged Women to Empowered Professionals

Fact Sheet

Since September, 2002, Dress for Success San Antonio, a 501(c)(3) not-for-profit, has targeted the needs of low-income women by promoting economic security and self-sufficiency to break the chains of generational poverty through job preparation, employment retention and career development programs.

- ☞ Over 5,000 low-income women served
- ☞ *More than 12,000 children have been positively affected by Dress for Success San Antonio.*
- ☞ 234% increase in clients served during last 4 years
- ☞ 100% of our clients live at or below the poverty level
- ☞ 77% are initially homeless
- ☞ 75%+ are victims of domestic violence
- ☞ 70% are single mothers
- ☞ \$0.90 from every dollar goes directly to support programs
- ☞ 80% promotion/retention rate for our clients that participate in the PWG
- ☞ Funded through individuals, foundations, corporations, and the City of San Antonio
- ☞ Over 120 local non-profit and governmental referral agency partners, such as Haven for Hope, Battered Women's Shelter, Project Quest, Bexar County Family Justice Center, AARP
- ☞ Providing a *hand-up*, not a hand-out
- ☞ Clients include homeless, veterans, ex-offenders, victims of domestic violence, persons dealing with mental health issues (such as depression, bipolar disorder, PTSD), people with disabilities as a provider for the Department of Assistive and Rehabilitative Services

Stories of Success

- ☞ Charlotte, 36, who was initially homeless and attended our program, **Financial Literacy "Empowerment" Series**, purchased a home last year that is "just like the home her mother used to clean." She and her 20-year old daughter are members of our **Professional Women's Group (PWG)**, our job retention / career development and upward mobility program exclusively for clients who have gained employment.
- ☞ While attending our program, the **Going Places Network by Wal-Mart**, Mary, 58, a survivor of domestic violence, was hired in a seasonal job at Sea World® as a veterinary assistant helping to feed and care for dolphins. She recently accepted a new position at a military installation where she will be assisting the French government by training bomb-sniffing dogs and their military handlers, in French (a skill she had not used in over 20 years).